

Helps reduce age-related loss in mental function and activity levels

AKTIVAIT® CAT

AKTIVAIT® CAT

Summary

AKTIVAIT® is a nutraceutical supplement containing safe natural antioxidants and substances that aid brain function. It is manufactured in the UK to pharmaceutical standards and can help to:

- Improve your cat's vitality and energy
- Improve memory and mental alertness
- Improve your cat's quality of life

Where can I get AKTIVAIT®?

AKTIVAIT® is only available from veterinary practices. If you experience any difficulties in obtaining AKTIVAIT® or would like more information about the research into its benefits please call our customer helpline on:

0800 867 283



VETPLUS LIMITED

'Docklands',
Dock Road, Lytham,
Lancashire FY8 5AQ

Tel: 01253 66 74 22

Fax: 01253 66 74 35

E-mail: info@vetplus.co.uk

www.vetplus.co.uk

A Global
Leader in Veterinary
Nutraceuticals



To help reduce age-related loss in mental function and activity levels



SYLC-001

A Global
Leader in Veterinary
Nutraceuticals



Is there anything else I can do to help?

Yes. There are a number of measures that can significantly improve your cat's quality of life.

- Keep your pet fit and at the correct weight by feeding an appropriate diet. Always consult with your veterinary surgeon if you are concerned about your pet's weight.
- Try to engage your cat in play – fishing toys and laser pointers can help to stimulate their interest.
- Spend time every day stroking and gently grooming them.
- Make sure that your cat has easily accessible and clean litter trays provided in secluded, convenient locations.
- Keep changes in their environment, such as bowl locations and furniture, to a minimum.



VetPlus

VetPlus

AKTIVAIT® CAT

A nutraceutical for cats

Background

Brain ageing in both humans and pets is the subject of the latest and most topical research and development. By focusing on nutritional micro-management, scientists have been able to achieve remarkable results.

What age-related behavioural changes would my cat show?

Animal behaviourists identify five distinct areas of behavioural changes:

Behaviour Category	Example
A ctivity	Increased wandering, pacing, restlessness. Depression or apathy.
D isorientation	Decreased recognition of familiar people, pets or places. Getting lost in familiar locations.
I nteractions and social behaviour	Decreased interest in interaction or play. Inappropriate vocalisation, eg. yowling for no apparent reason.
S leep-wake cycle	Restless sleep or waking at night. Increased daytime and total sleep.
H ouse soiling	Indoor elimination at random sites. Decreased or no signalling of intent to eliminate. Going outdoors but eliminating indoors upon returning.

What causes age-related behavioural changes?

Humans and animals produce harmful chemicals called free radicals on a daily basis. Young healthy cats produce antioxidants which neutralise these free radicals thereby avoiding damage to brain cells. As cats age, they produce more free radicals but unfortunately their levels of antioxidants deteriorate.

This leads to an excess of free radicals, which can damage the cells of the brain.



How does AKTIVAIT® help manage these changes?

AKTIVAIT® is the first supplement to combine all the nutrients necessary for sustaining optimum brain function. It contains a complex formula of antioxidants (vitamins C and E, selenium, co-enzyme Q₁₀ and N-acetyl cysteine) and compounds necessary for optimum metabolism and function of the brain cells (carnitine, phosphatidylserine and the omega-3 fatty acids DHA and EPA). It helps to prevent free radical damage and improve electrical transmission between nerve cells in the brain.

When should I give my cat AKTIVAIT®?

Cognitive dysfunction is a progressive condition that will tend to get worse with time. For optimal results supplementation with AKTIVAIT® should begin as soon as any signs are seen. It can also be given to cats from middle age onwards to help maintain normal brain function.

How do I administer AKTIVAIT®?

AKTIVAIT® comes in a convenient capsule so it is easy to administer, and can either be sprinkled onto your cat's food or given whole.

How long will it take to see results?

Noticeable improvements from AKTIVAIT® have been reported as early as 3-4 weeks after the start of supplementation but this will vary by age, breed and the severity of the changes present.

